

Jim Lin

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PROFESSIONAL SUMMARY

A proficient Staff Frontend Developer with 10 years of experience and a rich history of driving project success across a spectrum of tech landscapes, I specialize in crafting exceptional frontend features, fortifying cloud security in frontend applications, and boosting SEO performance across diverse products. With a technical arsenal encompassing JavaScript, TypeScript, Node.js, React.js, and AWS, I thrive in collaborative settings, steering projects in sync with client blueprints and overcoming complex challenges

WORK EXPERIENCE

Trend Micro Inc. | Staff Frontend Developer **Jul 2020 – Present | Taipei, Taiwan**

- Spearheaded cross-regional members in developing robust frontend applications for growing new services, enhancing product scalability and user engagement, and contributing to a better conversion rate.
- Elevated development experience through the design of affordable architectures and comprehensive testing regimes, clean and simple documentation principles, clean coding practices, and consistent code linting, fostering a culture of high-quality, maintainable code.
- Implemented strict security measures within front-end applications to fortify against vulnerabilities and potential attacks, ensuring successful passage through rigorous security audits and bolstering customer trust.
- Drove project success by comprehending client requirements and offering architectural and performance enhancements to meet customer demands and address issues.

Technologies: Amazon AWS, JavaScript, Typescript, React.js, Redux.js, Unit Testing, E2E Testing, HTML5, CSS3, Git

Anue.com Inc. | Senior Frontend Developer **Feb 2018 – Jul 2020 | Taipei, Taiwan**

- Pioneered SEO improvements across various products, boosting visibility and user engagement, leading to higher traffic and customer satisfaction.
- Championed user experience enhancement by progressively optimizing performance in alignment with Web Vitals principles, improving site speed, and reducing bounce rate with systematic monitoring.
- Collaborated with external ad vendors for smooth ad feature integration within products while maintaining peak performance, providing a seamless user experience while maximizing ad revenue.

Technologies: JavaScript, Typescript, React.js, Next.js, Redux.js, SEO, Unit Testing, A/B Testing, HTML5, CSS3, Git

Wallace Academic Editing Inc. | Web Developer **Jul 2013 – Feb 2018 | Taipei, Taiwan**

- Enhanced SEO performance to maintain top-ranking search keywords, leading to increased website traffic and customer engagement.
- Led fast-paced A/B testing iterations and campaign page development, boosting sales from the website and improving the bottom line.

Technologies: SEO, WordPress, PHP, HTML5, CSS3, JavaScript, JQuery, React.js, Git

SKILLS

Languages: JavaScript, TypeScript, Node.js, HTML5, CSS3

Technologies: React.js, Next.js, Redux.js, Micro Frontend, Amazon AWS, Unit Testing, E2E Testing, Git

EDUCATION

Bachelor, Mechanical Engineering, National Kaohsiung University of Applied Sciences 2004– 2008